



Smallbiz Upgrades Since October 2010- March 2011

- Search for customers by their email address
Often salons will get an email form a client, but not a complete name. This new option allows you to easily use the email address to check who the client is.
- My SQL
This substantial upgrade of the complete Smallbiz system, allows Smallbiz to work with the MYSQL database engine. This is a free software and allows us to replace the previous database engine used in network situations. This reduces the cost of setting up a second terminal to approx \$1300ex, a drop of over \$2000 from previous costings. It brings the option of multiple terminals in a salon to many more owners at a very affordable price. It also allows us to offer web bookings to single uses salons.
- Email setup your own promotions.. you do the graphics
6c per email with graphics done
\$49 to put up you graphics (completely done to our specs)
You can setup variables to insert what you wish, so it can be re-used each time

Use standard Smallbiz graphics
Purchase standard or specific graphics from somewhere like Click Connect or any other graphics, marketing solution providers
- Send printed marketing via the same methods for \$1.10ex each. Printed, inserted & mailed
- Appointment multi cut/copy & paste. From right click or through Appointment Entry Form.

When you click to copy/cut an appointment, if the client has more than one appointment on that day, you will be asked if you wish to copy all of their appointments. If so, when you paste on the selected day, all appointments will be pasted.
- New "Alarm" appointment switch.

Within the appointment entry form there is a new option that you can click called "Alarm appointment". When this is clicked, the appointment will continually flash whenever it is viewable on screen. This is intended for those appointments you don't want to miss. An example is for medical reasons or major reminders. This option should not be used lightly as it will become passé if every second appointment is flashing. There is also an option to specify that all clients (eg whose reference (say III) is say "A") will have their appointments automatically marked as 'Alarm' when they are made.



- 64 bit computers now OK.

We have made the necessary changes to Smallbiz & our installer program to enable Smallbiz to be loaded onto 64bit windows machine. This means that Smallbiz will not have to be run within a compatibility box.

To run on this platform however, Smallbiz will have to use the MySQL database. This will involve converting data for those not already using MySQL. No data will be lost.

You will need to get a NEW installation CD for this to be done.

- New Stock Clean out option.

This option allows you to select all the stocklines that have not been used for say 2 or 3 years and have them deleted. This is a one click option where you just specify what period the stock has not been used for. Smallbiz will first select & display all the relevant stocklines. You can individually select those you want to remove, or check select all. Care should be taken as this will

1. Replace all their sales with a generic "Deleted Stockline" description
2. Remove from all stocktakes the values for these stocklines. Old stocktakes WILL BE CHANGED

- Auto Email.

We have created a new option that allows you to have Smallbiz Automatically email clients at a selected date/time using a predetermined customer selection from marketing.

Eg. Auto send birthday emails on their birthday, weekly automatically send new client emails.

We do not consider this to be a "completed option" as we are continually getting feedback from users re what actually works rather than what theoretically should